

Name: Li Cerdenio
Occupation: Real Estate Professional
Age: 57
Term: Four years

I am seeking your support to become a member of the City Council because I would like to serve this community that has provided me and my family with many opportunities since we came here about 20 years ago.

Like an oasis, Loma Linda has a wealth of resources in its people, many of whom came from all over the globe. My candidacy is a call to get involved in the life of this city. I strongly urge especially those not yet registered to do so and vote -- the most basic civic duty one can do as a member of the community.

I have over 30 years of professional experience in publishing, health care and now, real estate services. I have proven abilities to initiate, formulate and evaluate organizational programs and policies. I am a creative, resourceful and pro-active team leader with excellent skills to analyze, streamline, organize and prioritize workflow to increase productivity, reduce cost and accomplish projects within specified time frames.

If elected, I will uphold the mandate of the people. I will always listen to you and do my best to serve you.

Please let me know of your concerns at lcerdenio@yahoo.com.